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The Wichita Eagle **sees big picture**

By RHONDA MCCURRY | Nov 16, 2006 | 290 words, 0 images

Managing the big picture of an event is the ultimate goal for the owner of Jubilation Events.

While details are key to success, Tinley Innes describes herself as someone who takes a wide view.

"I try to look at the event as a whole and not get caught up in problems," Innes said. "By taking a big-picture look at things, I am motivating people to think about how any problem can be turned into a positive."

Jubilation Events handles numerous event-planning details, including venue selection, catering menu, invitation design, floral arrangements, and on-site design and coordination. Innes said she helps companies ease the stress of event planning and coordination.

In addition to corporate events for privately owned businesses and social events for nonprofit groups, the three-year old company also manages Christmas and retirement parties and weddings.

Innes said she takes time to work on projects that are challenging. She describes herself as a people person but finds it difficult to sell, especially herself.

Understanding the target market and being diligent in all of the small things can make or break an event. A business strategy Innes likes to maintain is to ensure minute details are taken care of but also to be ultimately responsible for making businesses grow.

Innes said the business of event planning is new to Wichita, and she takes pride in knowing Jubilation Events can help any business, from small to big.

"I get excited about any growth in business and hope to help businesses capitalize on their return on investment, on training, on employees and motivational activities," she said. "Jubilation Events is not just here for companies that have tons of expendable income, we are here for everyone."

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